

Webinar on

Creative Ways To Boost Employee Morale And Engagement

Learning Objectives

- Understand the psychology of motivation at work*
- Learn how to positively influence employee behavior*
- Understand the correlation between morale and engagement*
- Prevent employee disengagement before it occurs*
- Identify 7 new ways to increase employee morale*

This webinar will help leaders develop a greater understanding of the impact of motivation in the workplace and provide 7 creative ways to boost employee morale and engagement

PRESENTED BY:

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Organizational Leadership
and Ethics in the Woodbury
School of Business, Director
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(Office of Engaged Learning,
Center for Social Impact),
and previously the Associate
Director of the Center for the
Study of Ethics. I am also a
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On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

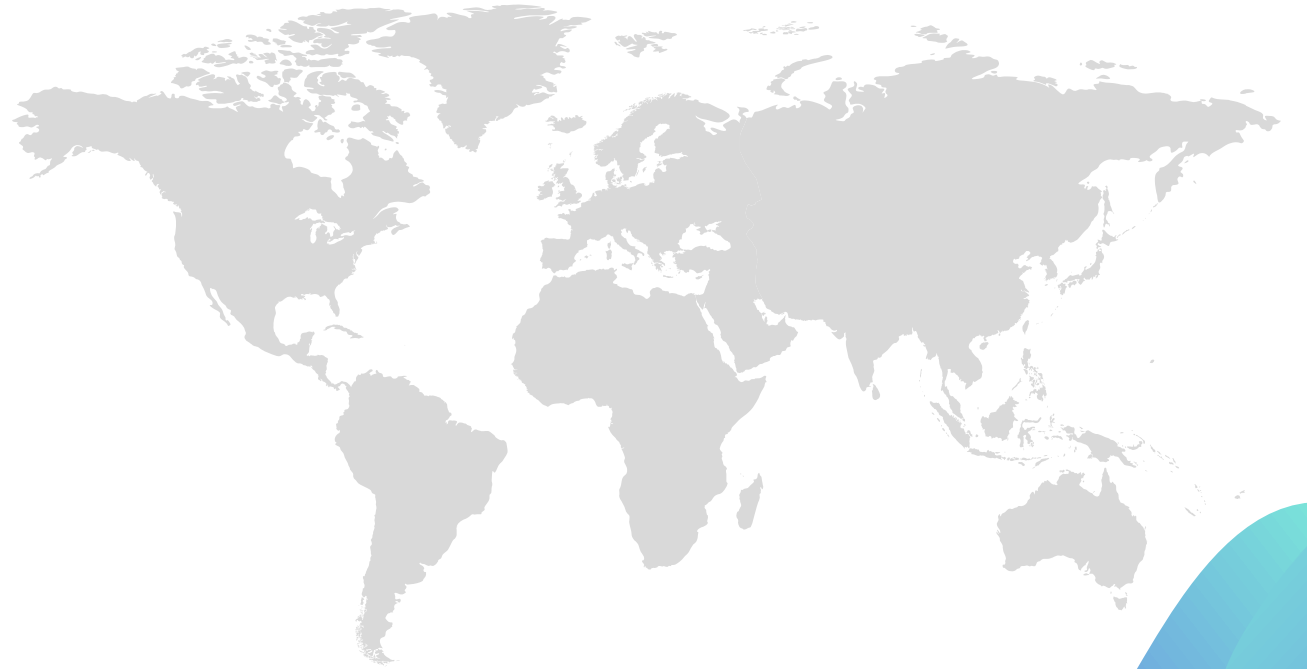
Employee morale is more important than you may think because it has a direct impact on productivity and profitability. When employee morale is high, employees are happier, more engaged and the quality of work produced increases significantly which allow companies to be more profitable. When morale is low there is a ripple effect and the result is a less productive work environment with higher levels of stress and conflict. This course will help leaders develop a greater understanding of the impact of motivation in the workplace and provide 7 creative ways to boost employee morale and engagement now!

Happy employees are more productive employees however research shows that in 85 percent of fortune 1000 companies, employee morale greatly declines after the first six months on the job (Sirota Survey Intelligence, 2001-2004.)When morale is low employees disengage. It is not enough to provide high salaries and bonuses. Employees need to feel valued. Employee morale and engagement can be significantly increased with the implementation of a few simple, consistent strategies. There are numerous benefits when morale is high including, less stress, lower rates of absenteeism and turnover, improved productivity, better quality of work and an increased bottom line.



Who Should Attend ?

This course is a must for leaders and managers seeking to engage employees in new ways and increase morale to improve the quality of work as well as create a more harmonious work environment.



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